



LAS VEGAS HOSPITALITY ASSOCIATION

2018 LVHA Distinction Awards
Thursday, September 20th - 5:30 pm
The Smith Center for the Performing Arts

Organization of the Year Award: Vegas Golden Knights
Rising Star Award: Alyson Lyden – Freeman Companies
Spirit Award: Stacey Purcell – Caesars Entertainment
Industry Leader Award: John Unwin – The Drew

Legacy Award: Mark Hellrung – Four Season Hotel Las Vegas, presented posthumously

SPONSORSHIP OPPORTUNITIES

- GOLD:** \$30,000 or more in retail value. Sponsors receive:
 - (2) Tickets
 - Full page program ad
 - Company logo on main screen in Reynolds Hall
 - Podium mention
 - Company logo on event signage
 - Logo recognition on LVHA website
- SILVER:** \$29,999 - \$10,000 in retail value. Sponsors receive:
 - (1) Half page program ad
 - Company logo on main screen in Reynolds Hall
 - Company logo on event signage
 - Logo recognition on LVHA website
- BRONZE:** \$9,999 or less in retail value. Sponsors receive:
 - Company logo in program on main sponsor page
 - Company logo on event signage
 - Logo recognition on LVHA website
- SILENT AUCTION DONORS.** Sponsors receive:
 - Company listing in commemorative program
 - Recognition on silent auction item display table

AWARD PROGRAM

Express your special thoughts to the honorees by placing your congratulatory announcement in the Distinction Awards event program.

- Centerfold two page spread \$1,500
- Inside front or back full page \$1,000
- First or last page full page \$1,000
- Full page \$500
- Half page \$300

Specs: Full color program book. Logos and other artwork must be 300 dpi at full size or vector art. When submitting art please DO NOT include registration or crop marks.

Ad Sizes:

Full Page: 8.5" x 11" with 0.125" bleed
Half Page: 7.5" x 4.875" with 0.125" bleed (horizontal)

Enclosed is my check for \$_____ made payable to LVHA

If sending a check, please make payable to LVHA.

Bill my credit card for \$_____ MC Visa AmEx

Credit Card # _____ Expiration Date: _____ CCV: _____

Name on Credit Card: _____

Company Name: _____

Billing Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Signature: _____

Deadline: 5PM Friday, August 17, 2018

E-mail completed form to pres-elect@mylvha.org

Or mail to:

Las Vegas Hospitality Association • PO Box 98346 • Las Vegas, NV 89193

For Sponsorship, Program Ads or Silent Auction Donation opportunities please contact:

Lauren Bauer, President-Elect at pres-elect@mylvha.org for details.